Pitch Presentation Outline

# The Team /The Hook (Slide 1&2) – Tiff – 1 minute

* Greet people
* On our team, we have Nishank who is our QE Automation Lead, and Andrew and I on our first co-op term as Quality Engineers. We’re both going into graduating year at Queen’s University
* Now something that’s been on our minds especially in this stage in our life, where we feel most of you can understand, is how we are going to tackle our finances!
* We’re both reaching the end of our education, and must begin setting ourselves up financially for our futures
* But with our limited knowledge in finances and our hectic school schedules, our days simply cannot fit into typical bank hours where we can go discuss it with someone.

# Problem (Slide 3) – Tiff 30 seconds

* (Challenge) where there’s no convenient and safe way to get personalized banking information without having to contact a bank representative.

## Solutions (Slide 4) – Tiff 30 seconds

* (opportunity) and what better way is there then to give clients access right from their homes by integrating RBC’s banking functionalities with Smart Home devices

# Features (Slide 5) – Andrew 1.5 minute

Voice authentication – access to core banking functionalities (ex. Etransfers)

AI and M.L come up with intelligent recommendations (ex. Pay internet bill, suggest best method of payment,)

Use Al. & M.L, mood recognition, tailor experience, access your needs much quicker, good mood offer some RBC products

Mood recognition: Affectiva (developed this software), studies show (emotional targeting advertising)   
- what they want, when they want it \*\*\*\*

# Example Video (Slide 6) – Andrew (24secs)

* Let’s take a look at what we envision

# Technologies (Slide 7) – Andrew

* Going into your data and finding optimal way
* NLP = mood recognition, how you’re talking to smart home device
* Core banking techs (NOMI, OLMS, DDA)

# Competition (Slide 8) – Tiff

* There’s other banks out like BMO and TD who have this application

# Why Us? (Slide 9) - Andrew

# Benefits (Slide 10) – Nishank

* Suspectible

# Vision (closing) (Slide 11) - Nishank

# Next Steps (Slide 12) – Andrew

# Finale (Slide 13) - Andrew